



El Paso Police Department  
CRCC Citizen's Advisory Board

# Be The Best ME – Alcohol Free!



## Underage Drinking Prevention Campaign



### SHORT VIDEO CONTEST

Entries will be judged based on:

- Creative merit: (concept, story, performances, etc...)
- Technical execution: (picture quality, sound quality, editing skill, and overall production values)
- Theme adherence: how well the film reflects the “Be the Best Me-Alcohol Free!” theme

1 Grand Prize winner, 2 Runner up's, and 1 People's Choice  
(Prizes, which may include cash awards, equipment, and mentorships, will be announced on the contest's website.)



Find more information online at [www.joineppd.com](http://www.joineppd.com)