



El Paso Police Department
CRCC Citizen's Advisory Board

Be The Best ME – Alcohol Free !

Underage Drinking Prevention Campaign SHORT VIDEO CONTEST



Entries will be judged based on:

- Creative merit: (concept, story, performances, etc...)
- Technical execution: (picture quality, sound quality, editing skill, and overall production values)
- Theme adherence: how well the film reflects the "Be the Best Me–Alcohol Free!" theme

1 Grand Prize winner, 2 Runner up's, and 1 People's Choice
(Prizes, which may include cash awards, equipment, and mentorships, will be announced on the contest's website.)



Find more information online at www.joinpppd.com